



## **Ritz Carlton Santa Barbara, August 19-21, 2022**

### **Opening Cocktail/Welcome Reception \$50,000 or \$25,000 (co-sponsorship)**

Friday, August 19, 5pm-7pm

Signage posted outside the room and on the main food table(s). Your company logo will be printed on the cocktail napkins. Your company logo and web link will be advertised on the sponsor page of The Symposium website; notification with your logo on attendee emails; and recognition in The Symposium program.

### **Corporate Controversies: A non-CME Symposium Lunch \$15,000 per company (max. 6 cos)**

Saturday, August 20, 12pm-2pm

Each corporate sponsor will be allotted 10 minutes of formal presentation, which will then be followed by an open discussion chaired by Kenneth A. Arndt, MD, and Jeffrey S. Dover, MD. The purpose of the session is to have an academic and scholarly discussion. Sponsoring companies may select any topic their company finds of interest. The one restriction is that the presentation should not be sales or marketing oriented but rather science and technology-focused.

**Evening Live Programs/Device Workshops: \$10,000** Host a social or CME educational evening session at the meeting.

### **Symposium Breakfast(s) \$7,000 (Friday and Saturday); \$5,000 (Sunday)**

Signage will be posted outside the room and on the main food table(s). Your company logo and weblink would be advertised on the sponsor page of the Symposium website; notification with your logo on attendee emails; and recognition in the Symposium program.

### **Wireless Internet \$10,000**

Your company name will be the password to access symposium Wi-Fi and your company logo will have placement on the splash page along with and an attractive URL re-direct to your web page.

### **Charging Lanyards \$10,000**

Your company logo will appear on each mobile phone charging cord lanyard. It is a great opportunity to have exclusivity and be highly visible throughout the symposium and beyond.

### **Hotel Key Cards \$8,000**

Your company logo will appear on attendee room key cards.

**Tote Bags \$5,500** Take advantage of this exclusive branding opportunity to have your company logo printed on reusable tote bags provided to every attendee and include one promotional insert into the bag

**Social Activity \$3,500**

Host a social activity for attendees and their guests on-site or near the hotel. Below are the times available. Once approved, the sponsoring company handles the planning and costs of the event. Your company logo, weblink and event will be promoted on The Symposium website, notification emails and in The Symposium program. The sponsoring companies will have the option to receive attendee information for promoting their event.

**Advisory Board and/or Ancillary Meeting \$3,000**

Advisory Boards are valuable opportunities to reach key opinion leaders in Dermatology. Sponsors will receive meeting room space for allotted time and assistance in identifying faculty to participate in the advisory board.

Reserve meeting space for your meeting. The fee for the on-site meeting covers approval. Companies holding an advisory board or focus group that wish to include AV and/or any food and beverage will need to arrange and pay for these items through the hotel.

**Attendee Bag Insert \$3,000**

Your corporate literature or brochure will be placed in the attendee bag which will be distributed to all attendees at registration.

**Full Page Ad in the Conference Guide \$2,800**

**Industry Poster Abstracts - \$2,000**

Educate our audience with the sponsorship of a clinical poster board to highlight cutting-edge research, experiments and new products or procedures.