

## Exhibitor Rules and Regulations Agreement

The following rules and regulations have been designed for the benefit of all exhibitors. The *Controversies and Conversations in Laser & Cosmetic Surgery: An Advanced Symposium* (Symposium) requests full cooperation of exhibitors in their observance. Please ensure that your promotional department or anyone else involved in the arrangement for your exhibit has a copy of these rules and regulations. It is the responsibility of the exhibiting company to see that all virtual exhibit booth personnel are aware of and adhere to these rules and regulations and conduct themselves in a professional manner throughout the Symposium.

**VIRTUAL EXHIBIT SPACE & BADGES** Your exhibit space includes one virtual exhibit booth, designed specifically dependent on the exhibitor level package that is purchased. Each company is responsible for the content and design of their own virtual exhibit booth including logo, graphics, and videos. The virtual exhibit booth will be displayed in the Exhibit Hall according to each level. Badges are dependent on the level that is purchased, included in the level.

Platinum – 20 virtual exhibit badges

Gold- 15 virtual exhibit badges

Silver – 10 virtual exhibit badges

Bronze – 4 virtual exhibit badges

Exhibitor – 2 virtual exhibit badges

Additional virtual exhibit badges can be purchase at the following cost of \$175.

### EDUCATIONAL CONTENT

As the ACCME-accredited provider for the Symposium, the *American Society for Dermatologic Surgery* (ASDS) must ensure all guidelines are followed regarding educational content that is fair, balanced and free of commercial bias. Exhibitors may not influence the content for CME sessions. As part of the ACCME Guidelines for Commercial Support, there must be clear separation between continuing medical education and any commercial promotional activities. As such, promotions referencing or linking to CME presentations at the Symposium is prohibited, including mention of session titles, faculty names, etc.

**EXHIBIT TIMES:** 7:00 p.m.- 10:00 p.m. EST on Friday, August 13, 10:00 a.m. - 7:00 p.m. EST on Saturday, August 14.

**VIRTUAL EXHIBIT BOOTHS MUST BE COMPLETED:** Thursday, August 5.

### REGISTRATION

All representatives of exhibiting firms must register by July 9, 2021.

### USE OF CONTROVERSIES & CONVERSATIONS AND/OR ASDS NAME, INSIGNIA, LOGO OR ACRONYM

The Controversies & Conversations and ASDS names, insignias, logos and acronyms are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature unless prior written approval has been received from the conference organizers.

### FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approved requirements. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs or devices. Products that are not FDA-approved for a particular use in humans or that are not commercially available in the U.S. will be permitted to be displayed only when accompanied by appropriate signs that indicate the device's FDA clearance status. The signs must be easily visible and placed near the device itself and on any graphics depicting the device. The FDA forbids the promotion of approved drugs or devices for unapproved uses. In addition, under FDA rules, the background of the exhibit must show the generic name of any product featured.

**ADVERTISING & PROMOTIONS** Exhibit items, advertising literature or pamphlets that are distributed may contain only recognized indications and claims.

**GIVEAWAYS TO PHYSICIANS** The American Medical Association (AMA) has adopted guidelines governing gifts to physicians from industry. These guidelines have been adopted by and other medical organizations and by the Pharmaceutical Manufacturers Association-

**LIABILITY.** The exhibitor agrees to indemnify and hold harmless the ASDS and the Controversies & Conversations organizers from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

**CANCELLATION POLICY** Refunds, less a \$500 administrative fee, will be allowed for cancellations received, in writing via email to [ltusinski@samiworks.net](mailto:ltusinski@samiworks.net) or [controversiesinfo@samiworks.net](mailto:controversiesinfo@samiworks.net), on or before June 30, 2021. After that date no refunds will be permitted.

**TERMS AND CONDITIONS** As a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this agreement. The Controversies & Conversations organizers reserve the right to refuse exhibit space to any applicant at its sole discretion. By the act of participating as exhibitors we acknowledge and agree to the provisions set forth in this letter for the Controversies Symposium August 13-14, 2021 Virtual Meeting.

**No-Show Policy** An exhibiting company will be considered a no-show if its virtual exhibit booth space is not prepared and completed for virtual viewing by August 5th. The exhibitor shall be deemed to have cancelled their Exhibit Space Application/Contract for the 2021 Virtual Meeting and will forfeit their space. The virtual exhibit space may be assigned to another exhibitor or used by Show Management. There will not be a refund provided to the exhibitor.

**Payment Terms** All sales are final. Payment is due at time of application submission. All payments are due before the beginning of the show. Failure to submit payment will result in your virtual exhibit space application not being approved.